



Wild, Natural & Sustainable®

2020 ASMI All Hands on Deck Key Questions for Species Committees

1. What opportunities or trends do you see for your species in international markets?
2. What opportunities or trends do you see for your species in US domestic markets?
3. How can ASMI provide technical support to improve health/safety or product types for export to destinations where these issues are a barrier to entry?
4. What information/issues/opportunities would you like to convey to the communications program in terms of in-state or industry issues?
5. What challenges/threats – pandemic related or otherwise – do you anticipate for your species in the next year or beyond?